



YourCITI Navigating Change

Empowering leaders to navigate change with confidence

In today's fast-paced and unpredictable business environment, successful change is no longer a luxury—it's a necessity.

YourCITI Navigating Change is a dynamic digital resource centre designed specifically for **change leaders and senior executives** who are driving strategic transformation across their organisations.



“as many as 70% of organisational change initiatives fail to meet their objectives”

Why do change initiatives typically fail?

Lack of a clear vision - Poor leadership often fails to articulate a compelling vision for the change, leaving employees uncertain about the purpose and direction

Poor communication - Ineffective communication about the change process, its impact, and the reasons behind it can lead to resistance and confusion

Insufficient sponsorship - When leadership doesn't actively support and champion the change, it can be perceived as less important and face greater resistance

Inadequate employee involvement - Failing to involve employees in the change process, seek their input, and address their concerns can create resentment and hinder adoption

Resistance to change - Poor leadership can exacerbate resistance to change by failing to address employee concerns, manage resistance effectively, or create a supportive environment



YourCITI Navigating Change

Key features



Interactive Navigation via the CITI Change Diamond™

Explore bite-sized eLearning modules tailored to your change journey—from vision to execution to sustainability.



Real-World Learning

Access scenario-based case studies, practical templates, and real-life stories that bring theory to life.



Expert-Led Guidance

Learn directly from CITI's experienced change practitioners through curated content, discussion forums, and live support.



Just-in-Time Learning

Whether you're preparing for a board presentation or managing a team through transition, find the right resource exactly when you need it.



Evolving Knowledge Hub

Stay ahead with regularly updated content on emerging topics like **AI in change, environmental sustainability, and inclusive leadership.**



Based on 40 years of tried and tested research and development

What's included?

Change models, frameworks, and vocabulary to build shared understanding

Blogs, white papers, and articles from thought leaders

Templates and tools to support implementation

Glossaries and knowledge bases for quick reference

Community forums for peer learning and collaboration

Why it works?

Change is not one-size-fits-all. **YourCITI Navigating Change™** is designed to support three critical phases of transformation:

- **Making Change Wanted** – Building buy-in and commitment
- **Making Change Happen** – Equipping people and managing impact
- **Making Change Stick** – Embedding new behaviours and sustaining value

From seasoned executives to emerging leaders, **YourCITI Navigating Change** supports learning at all levels. Whether you're leading enterprise-wide transformation or managing a departmental shift, the platform adapts to your needs.

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Next steps...

Get in touch

We would love to hear from you and your challenges in organisational change – feel free to get in touch via:



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